



# Physician Practice/Clinic Compliance Conference

**OCTOBER 16–18, 2011**

**PHILADELPHIA, PA**

**Doubletree by Hilton Hotel Philadelphia City Center**

**HCCA**



HEALTH CARE  
COMPLIANCE  
ASSOCIATION

## WHY YOU SHOULD ATTEND

- Get updated on government initiatives specific to physicians and their practices
- Network with your peers
- Learn the latest enforcement trends
- Topics to be addressed include correct documentation, billing and coding practices, and operating on a limited budget

Learn more & register at  
[hcca-physician-conference.org](http://hcca-physician-conference.org)

SPONSOR



**The Coding Institute**

AVOID AUDITS . IMPROVE REIMBURSEMENT . REDUCE DENIALS . INCREASE REVENUE

# AGENDA

## SUNDAY, OCTOBER 16

7:00 AM–6:30 PM

### Registration

8:00–10:00 AM

### P1 ICD-10 Get Ready, Get Set, Code...in ICD-10

*Regina Schaffer, RHIT, CPC, Senior Auditor, United Health Services Hospital*

*Joanne McNamara, CPA, CPMA, CMA, Coding Auditing Specialist, ARIES*

*Terrance Byrne, RRT, MBA, FACHE, Director of HIS, Parma Community General Hospital*



*Jean Jurek, MS, RHIA, CPC, Professor, Erie Community College, Health Information Technology Program*

- An overview of ICD-10 guidelines and code sets
- Planning for the transition
- Ensure your documentation is adequate for the ICD-10 transition (with CM training for private practice and PCS for inpatient coding or hospitalist)

10:00–10:15 AM

### Break

10:15 AM–12:15 PM

### P2 Beyond the RACs: MACs and ZPICs Coming to a Practice Near You



*Anna Grizzle, Partner, Bass, Berry & Sims PLC*



*Melody W. Mulaik, MSHS, President, Coding Strategies, Inc*



*Andrew Wachler, Managing Partner, Wachler and Associates, PC*

- Discussion of the current audit landscape and the roles of various audit contractors
- Managing the audit and appeals process
- Recognizing audit targets and common mistakes that may trigger RAC, MAC and ZPIC action

12:15–1:30 PM

### Lunch (on your own)

1:30–3:30 PM

### P3 HIPAA/HITECH: Learning From the Mistakes of Others



*Lesley Berkeyheiser, N-Tegrity Solutions Group*

*Susan Welsh, MHA, CPC, CPC-I, PCS, CHC, Compliance Manager, Health Management Associates*



*Marie Moseley, JD, MPH, BSN, NNP-C, CHC, CHCP, Regulatory Affairs/Privacy Officer, University Health Systems of Eastern Carolina*

- Review in-depth scenarios that resulted in millions of dollars in penalties
- Basic HIPAA/HITECH compliance is a serious requirement for your organization
- What to do when the OCR comes knocking

3:30–3:45 PM

### Break

3:45–5:45 PM

### P4 Health Care Reform: Improving Healthcare Through Superior Medical Documentation and Practicing in a Heightened Enforcement Climate



*Betty B. Bibbins, MD, BSN, CHC, C-CDI, CPEHR, CPHIT, President & Chief Medical Officer, DocuComp LLC*



*George B. Breen, Shareholder, Epstein Becker & Green, P.C.*

- Communicate key strategic points to achieve & maintain relevance in clinical documentation integrity
- Identify risks and challenges associated with new regulatory requirements
- Learn which of ACA's enforcement tools providers should be most concerned about and why practice leadership needs to be involved

5:45–7:00 PM

### Opening Reception

# AGENDA

## MONDAY, OCTOBER 17

7:00 AM–6:00 PM

### Registration

7:00–8:00 AM

### Continental Breakfast

8:00–8:15 AM

### Opening Remarks

8:15–9:15 AM

### GENERAL SESSION: NY—Tales from the Trenches— Onsite Visits to Physician Offices



*Carol Booth, CHC, Health Systems Specialist 3, Bureau of Compliance, Office of Medicaid Inspector General*

9:15–9:30 AM

### Break

9:30–10:30 AM

### GENERAL SESSION: Navigating Through the Pot Holes: Compliance Challenges with Physicians



*Robert H. Ossoff, DMD, MD, CHC, Assistant Vice-Chancellor for Compliance and Corporate Integrity, Maness Professor of Laryngology and Voice, Vanderbilt Medical Center*

- Tips on communicating with physicians and helpful hints on cultivating physician champions
- Strategies to deal with physician challenges brought about by the adoption of an EMR
- Suggestions for dealing with low performers and for creating incentives and/or penalties to stimulate performance improvement

10:30–11:00 AM

### Break

11:00 AM–12:00 PM

### 101 Got a Match? Tools for Sanction Check Due Diligence in Physician Practice Environments



*Robin L. Wilcox, CPA, CHC, CCEP, Institutional Compliance Officer, University of Louisville*



*William A. Metcalf, CHC, CCEP, CIA, Senior Compliance Analyst, University of Louisville*

- Discuss federal and state sanction check requirements, including potential impact of the new PPACA
- Consider factors for evaluating exclusion list information and selecting vendor supported programs
- Receive practical tools to verify potential matches identified and document due diligence process

### 102 Outsourced Billing Arrangements: What You Need to Know to Reduce Risk



*Karie Rego, Special Counsel, Sheppard Mullin Richter & Hampton*

- Creating better agreements for outsourced billing
- Compliance training and auditing under outsourced billing arrangements
- Handling errors and liability when billing mistakes happen

12:00–1:00 PM

### Networking Lunch

1:00–2:00 PM

### 201 Auditing & Monitoring with Management Results: Effective Program on a Shoe-string



*Regina F. Gurvich, MBA, CHC, Chief Compliance Officer, University Physician Associates of NJ, Faculty Practice Plan of UMDNJ, Newark*



*Jean Jurek, MS, RHIA, CPC, Professor, Erie Community College, Health Information Technology Program*

- Audit strategies: Practical concerns of implementing an effective risk assessment and audit structure
- Auditing & monitoring: Mitigating budget and staffing constraints by effective prioritizing the risks
- Communicating results & findings: Governance as a risk area

### 202 EHR Implementation and Compliance in Physician Practices: Challenges and Solutions



*Ranjan Sachdev, MD, MBA, CHC, Director Orthopaedics, Central Kansas Medical Center*

- Compliance risks of EHR implementation challenges in physician practices will be highlighted
- Billing risks associated with EMR generated documentation like copying and pasting (aka cloning), exploding templates, authorship and integrity issues
- What risks might accompany meaningful use attestations?

2:00–2:30 PM

### Break

# AGENDA

2:30–3:30 PM

## 301 Enforcement Considerations for Physician Practices: Investigating Physician Misconduct Without Ruining the Case



*Edgar Bueno, Assistant United States Attorney, Southern District of Georgia*



*José A. Tabuena, Vice President, Compliance and Risk, Texas Health Physicians Group*

- Types of compliance failures that lead to criminal, civil, or administrative enforcement
- The nuts and bolts of investigating a case of potential physician misconduct
- Approaching issues involving clinical standards of care

## 302 Fundamentals of Physician Coding for Non-Coders



*Robert A. Pelaia, Senior University Counsel for Health Affairs, University of Florida*



*Bess Ann Bredemeyer, Director Compliance Services, McKesson Revenue Management Solutions*

- The basics of procedural (CPT) coding including Evaluation & Management (E&M) coding
- General review of diagnosis (ICD-9 and ICD-10) coding

3:30–4:00 PM

## Break

4:00–5:00 PM

## 401 Hot Topics and “Risky Business” for Raising a Red Flag without Throwing in the Towel



*Kelly Loya, CPC-I, CPhT, CHC, Managing Consultant, Sinaiko Healthcare Consulting, Inc*

*Kristen Taylor, CPC, Senior Consultant, Enterprise Risk Services, Internal Audit and Compliance, Sinaiko Healthcare Consulting, Inc.*

- Common clinical documentation deficiencies causing negative findings in audits
- Incident-to v. split shared visits v. teaching physician documentation techniques
- The power of signature: recent trends and regulations surrounding the importance of the “complete” medical record

## 402 Conflicts, Conflicts, Conflicted



*Annette Ciavarella, JD, Former Chief Compliance & Ethics Officer, North Canton Medical Foundation*

- Conflicts with consultants
- Hidden conflicts of interest
- Workplace conflict resolution

5:00–6:30 PM

## Networking Reception

# TUESDAY, OCTOBER 18

7:30 AM–3:00 PM

## Registration

7:30–8:15 AM

## Continental Breakfast

8:15–9:15 AM

## GENERAL SESSION: Trends in Health Care Fraud Enforcement



*Sean R. McKenna, Assistant U.S. Attorney, Department of Justice*

- Physician risk areas that could result in fraud investigations
- How the government investigates fraud allegations
- Compliance efforts that could reduce or minimize the adverse effects of fraud investigations

9:15–9:30 AM

## Break

9:30–10:30 AM

## GENERAL SESSION: Criminal and Civil Liability for Overpayments



*Gabriel L. Imperato, Managing Partner, Broad and Cassel*

- The statutory obligation to return a “known overpayment” and its application in criminal and civil enforcement proceedings
- The basis for liability for “retention of a known overpayment” under the United States False Claims Act
- The “identification” of a “known overpayment” and the time requirements for disclosure and return of the overpayment

10:30–11:00 AM

## Break

# AGENDA

11:00 AM–12:00 PM

## 501 Operating a Compliance Program on a Shoestring Budget

*Sarah Elisabeth Curi, JD, MPH,  
Principal, Milestone Law Group*

- Explore proven strategies for maximizing limited time, staffing, and funding
- Learn what the government really expects from individual and small group physician practices
- Proactively respond to new regs and initiatives (e.g., HI-TECH, RAC audits, HIPAA fines)

## 502 How to Do Your Own Data Mining to Keep the Government Contractors Out of Your Physician Practices



*Andrei Costantino, MHA, CFE, CHC, CPC-H, CPC, Director of Organizational Integrity, Trinity Health*

- Step-by-step instructions on developing physician benchmarking and scorecard reports
- Examples on using data to perform risk assessments and sampling designs
- Discussion on how to implement an effective physician practice auditing and monitoring strategy

12:00–1:00 PM

## Networking Lunch

1:00–2:00 PM

## 601 Navigating the Waters: Boulders and Waves in Compliance Development for Physician Practices



*Elizabeth Skinner, RN, JD, Physician Practice Compliance Officer, TENET*

- Avoiding boulders: physician practice compliance challenges
- Riding the waves: implement best compliance practices
- Streamline compliance program development in established practices

## 602 Patient Safety for Physician Practices

*Julie Taitsman, MD, JD, Chief Medical Officer, Office of Inspector General, US Dept. of Health and Human Services*

*Christi Macrina Grimm, MPA, Special Assistant to the Principal Deputy Inspector General, Office of Inspector General, US Dept. of Health and Human Services*

- Patient safety
- Adverse events in hospitals
- Oversight policy and payment implications

2:00–2:15 PM

## Break

2:15–3:15 PM

## 701 Physician Recruitment Agreements: Managing Compliance



*Tom Loughrey, CCS-P, Director of Compliance–Physician Practices, St Joseph Health System*

- Learn the five key compliance errors in the recruitment process
- Learn the key elements to include in a recruitment agreement with an income guarantee
- Develop a checklist of issues to cover that foster compliance and reduce risk

## 702 Research Reform School / Clinical Research Compliance and Physician Responsibility



*Karen Mottola, MA, CRCC, CPC, Clinical Research Compliance Officer, University of Utah*



*Kelly Willenberg, MBA, BSN, CHRC, President, Synergism, LLC*

- Billing compliance within the Medicare Guidelines and everyday operations
- Physician responsibility for maintaining clinical research compliance
- Impact on research with the Healthcare Reform and how it affects you

## HCCA's Physician Practice/ Clinic Compliance Conference Thanks Our Chairperson



### DEBBIE TROKLUS

CHC-F, CCEP-F, CHRC, CHPC  
Managing Partner, AEGIS  
Compliance & Ethics Center

# PROGRAM AT A GLANCE

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10:00–10:15 AM	<b>Break</b>
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12:15–1:30 PM	<b>Lunch (on your own)</b>
1:30–3:30 PM	<b>P3: HIPAA/HITECH: Learning From the Mistakes of Others</b>   Lesley Berkeyheiser, N-Tegrity Solutions Group; Susan Welsh, MHA, CPC, CPC-I, PCS, CHC, Compliance Manager, Health Management Associates; Marie Moseley, JD, MPH, BSN, NNP-C, CHC, CHCP, Regulatory Affairs/Privacy Officer, University Health Systems of Eastern Carolina
3:30–3:45 PM	<b>Break</b>
3:45–5:45 PM	<b>P4: Health Care Reform: Improving Healthcare by Improving Medical Documentation</b>   Betty B. Bibbins, MD, BSN, CHC, C-CDI, CPEHR, CPHIT, President & Chief Medical Officer, DocuComp LLC; George B. Breen, Shareholder, Epstein Becker & Green, P.C.
5:45–7:00 PM	<b>Opening Reception</b>

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8:15–9:15 AM	<b>GENERAL SESSION: NY—Tales from the Trenches—Onsite Visits to Physician Offices</b>   Carol Booth, CHC, Health Systems Specialist 3, Bureau of Compliance, Office of Medicaid Inspector General	
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# Want to Become Certified in Health Care Compliance®?

## BE RECOGNIZED for your experience and knowledge!

- CHC® candidates must meet both the work experience and continuing education requirements before registering for the exam
- Persons with one year of full-time (or 1,500 hours) of compliance-related experience are eligible for the CHC® exam. (Please review the work experience guidelines in the *CHC® Candidate Handbook*.)
- Students completing a program at an accredited university are also eligible
- Continuing education credit: 20 hours must be earned in the 12 months prior to taking the exam, of which a minimum of 50% must come from "live" trainings

## How can you PREPARE? HCCA Academy faculty suggest:

- Review the *CHC® Candidate Handbook*, focusing on the detailed content outline (found at [www.hcca-info.org](http://www.hcca-info.org))
- Read *Compliance 101, The Healthcare Compliance Professional's Manual*, and *Monitoring & Auditing Practices for Effective Compliance*
- Take the practice exam at [www.hcca-info.org](http://www.hcca-info.org)
- Attend an HCCA academy: a week-long event that fulfills 20 hours of continuing education and offers the CHC® exam on-site
- Review the federal sentencing guidelines
- *Please note: The CHC® exam is largely based on professional compliance experience*

## MAINTAIN your CHC® certification by obtaining 40 hours of continuing education in your two-year certification period

- Attend one of many educational HCCA events (ranging from one to four days): earn CEUs and network with your peers
- Publication review: CEUs are available for *Compliance Today*, *The Report on Medicare Compliance*, and *Medicaid Compliance News* (please note: a maximum of 50% of your CEUs may come from publication reviews)
- Attend a CCB-accredited event (see [www.hcca-info.org](http://www.hcca-info.org) for a roster of approved events)
- Submit non-HCCA sponsored events for accreditation consideration
- Submit presentations or published articles

## Questions?

Contact Liz Hergert, Certification Coordinator, at [ccb@hcca-info.org](mailto:ccb@hcca-info.org), or call 952-405-7905 or 888-580-8373

"My supervisor told me recently that when I was hired as Compliance and Quality Assurance Manager he had no idea how valuable my CHC® would be. He said because of my background and this certification that I have made compliance a high priority in an organization that had little knowledge of how the field has changed in recent years. I value my CHC® certification and get so much information from the *Compliance Today* articles, the webinars, and the national convention."

— Cathy Garrey, Compliance & Quality Assurance Manager, McHenry County Mental Health Board



[www.hcca-info.org](http://www.hcca-info.org)  
888-580-8373

# CONTINUING EDUCATION UNITS

HCCA is in the process of applying for additional certification for continuing education units. Please visit [www.hcca-info.org](http://www.hcca-info.org) for updates or contact the certification department for further information at [ccb@hcca-info.org](mailto:ccb@hcca-info.org) or 888-580-8373.

**AAPC:** This program has the prior approval of the American Academy of Professional Coders (AAPC) for 19 Core A and CPOC continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

**ACHE:** The Health Care Compliance Association is authorized to award 19 hours of pre-approved Category II (non-ACHE) continuing education credit for this program toward advancement, or recertification in the America College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward Category II credit should indicate on their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

**AHIMA:** This program has been approved for 19 continuing education units (CEUs) for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

**CA Nursing Credit:** The Health Care Compliance Association is preapproved by the California Board of Registered Nursing: Provider Number CEP 12990, for a maximum of 22.8 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at [ccb@hcca-info.org](mailto:ccb@hcca-info.org) with any questions you may have.

**CLE:** The Health Care Compliance Association/ Society of Corporate Compliance and Ethics is a State Bar of California Approved MCLE provider, a Rhode Island Accredited Provider, and a Texas Accredited Sponsor. Attendees of this conference may earn up to Approximately 19.0 Clock Hours of CLE credit at maximum. The Supreme Court of Pennsylvania has approved this conference for 19.0 CLE credits including 1.0 hours of Ethics at maximum. This course has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education

for 19.00 total CLE hours instruction. All CLE credits will be awarded based on individual attendance.

## **Compliance Certification Board (CCB):**

Certified in Healthcare Compliance® (CHC®), Certified in Healthcare Compliance Fellow (CHC-F), Certified Compliance & Ethics Professional® (CCEP®), Certified Compliance & Ethics Professional Fellow (CCEP-F), Certified in Healthcare Research Compliance® (CHRC®), Certified in Healthcare Privacy Compliance (CHPC): CCB has awarded a maximum of 22.8 CEUs for these accreditations in the following subject areas: Application of Management Practices for the Compliance Professional; Application of Personal and Business Ethics in Compliance; Written Compliance Policies and Procedures; Designation of Compliance Officers and Committees; Compliance Training and Education; Communication and Reporting Mechanisms in Compliance Enforcement of Compliance Standards and Discipline; Auditing and Monitoring for Compliance; Response to Compliance Violations and Corrective Actions; HIPAA Privacy Implementation and/or Complying with Government Regulations.

**NASBA/CPE:** The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit and may not accept one-half credits. To verify if your state board of accountancy has adopted one-half credits, please visit our website at [www.hcca-info.org/accountancycredits](http://www.hcca-info.org/accountancycredits). Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: [www.nasba.org](http://www.nasba.org). A recommended maximum of 22.5 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call the HCCA at 888-580-8373 or 952-988-0141.

**RACC:** Attendees seeking CRA credits through the Research Administrators Certification Council (RACC) may request a certificate of attendance from HCCA by completing an Application for Continuing Education and indicating RACC/CRA on the form. A certificate of attendance along with a complete brochure should be submitted to RACC at the end of each individual's RACC renewal period. The Research Administrators Certification Council (RACC) promotes the concept of voluntary certification by examination for all research and sponsored programs administrators. Certification in research and sponsored programs administration is highly valued and provides formal recognition of basic knowledge in the field.

**SoCRA:** The Society of Clinical Research Associates (SoCRA - [www.SoCRA.org](http://www.SoCRA.org)) accepts documentation of candidate participation in continuing education programs for recertification if the program is applicable to clinical research regulations, operations or management, or to the candidate's clinical research therapeutic area. This program offers 19 hours of CE credit. SoCRA's requirements for recertification Continuing Education credit are quite general, as they pertain to clinical research regulations, operations and management, and to the therapeutic area of the clinical research in which the candidate participates. We therefore leave it to the candidate to determine whether a course or program would be acceptable for SoCRA's CE requirement. SoCRA does not "validate" individual training courses/workshops.

Some portions of this program may meet the requirements for CPIA continuing education. The CPIA Council accepts documentation of continuing education hours when the topics fall within the CPIA Body of Knowledge. If you are unsure about whether a specific session meets these requirements you should consult with PRIM&R.

Some portions of this program may meet the requirements for CIP continuing education. CCIP accepts documentation of continuing education hours when the topics fall within the CIP Body of Knowledge and the education is intended to be beyond initial, basic or fundamental level education. If you are unsure about whether a specific session meets these requirements you should consult with PRIM&R.

Name: \_\_\_\_\_  
(please type or print)

Sharing your demographic information with HCCA will help us create better networking opportunities for you. Please fill out the following information.

### DEMOGRAPHIC INFORMATION

#### What is your functional job title? Please select one.

- |  |  |
|--|--|
| <input type="checkbox"/> Academic/Professor          | <input type="checkbox"/> Consultant                            |
| <input type="checkbox"/> Administration              | <input type="checkbox"/> Controller                            |
| <input type="checkbox"/> Asst Compliance Officer     | <input type="checkbox"/> Ethics Officer                        |
| <input type="checkbox"/> Attorney (In-House Counsel) | <input type="checkbox"/> Executive Director                    |
| <input type="checkbox"/> Attorney (Outside Counsel)  | <input type="checkbox"/> General Counsel                       |
| <input type="checkbox"/> Audit Analyst               | <input type="checkbox"/> HIM Professional                      |
| <input type="checkbox"/> Audit Manager/Officer       | <input type="checkbox"/> HIPAA/Privacy Officer                 |
| <input type="checkbox"/> Billing Manager/Officer     | <input type="checkbox"/> Human Resources                       |
| <input type="checkbox"/> Charger Master              | <input type="checkbox"/> Medical Director                      |
| <input type="checkbox"/> Chief Compliance Officer    | <input type="checkbox"/> Nurse                                 |
| <input type="checkbox"/> CEO/President               | <input type="checkbox"/> Nurse Manager                         |
| <input type="checkbox"/> Chief Financial Officer     | <input type="checkbox"/> Patient Safety Officer                |
| <input type="checkbox"/> Chief Information Officer   | <input type="checkbox"/> Pharmacy Director                     |
| <input type="checkbox"/> Chief Medical Officer       | <input type="checkbox"/> Physician                             |
| <input type="checkbox"/> Chief Operating Officer     | <input type="checkbox"/> Quality Assurance/<br>Quality of Care |
| <input type="checkbox"/> Clinical                    | <input type="checkbox"/> Regulatory Officer                    |
| <input type="checkbox"/> Coder                       | <input type="checkbox"/> Reimbursement Coordinator             |
| <input type="checkbox"/> Compliance Analyst          | <input type="checkbox"/> Research Analyst                      |
| <input type="checkbox"/> Compliance Coordinator      | <input type="checkbox"/> Risk Manager                          |
| <input type="checkbox"/> Compliance Director         | <input type="checkbox"/> Trainer/Educator                      |
| <input type="checkbox"/> Compliance Fraud Examiner   | <input type="checkbox"/> Vice President                        |
| <input type="checkbox"/> Compliance Officer          | <input type="checkbox"/> Other (please list below)             |
| <input type="checkbox"/> Compliance Specialist       |  |

List others not listed here:

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#### Please tell us if you are a first-time attendee of the Physician Practice/Clinic Compliance Conference:

- This is my first Physician Practice/Clinic Compliance Conference

**REGISTRATION CONTINUES  
ON NEXT PAGE (OVER)**

#### What is your primary health care entity?

- |   |  |
|---|--|
| <input type="checkbox"/> Academic                   | <input type="checkbox"/> Long-Term Care  |
| <input type="checkbox"/> Ambulance/Transportation   | <input type="checkbox"/> Managed Care  |
| <input type="checkbox"/> Behavioral Health          | <input type="checkbox"/> Medical Device Manufacturer                                     |
| <input type="checkbox"/> Consulting Firm            | <input type="checkbox"/> Medical/Clinical Research                                       |
| <input type="checkbox"/> Durable Medical Equipment  | <input type="checkbox"/> Nursing   |
| <input type="checkbox"/> Government Provider        | <input type="checkbox"/> Other Provider of Services/<br>Products to Health Care Entities |
| <input type="checkbox"/> Health System              | <input type="checkbox"/> Payor/Insurance   |
| <input type="checkbox"/> Health System/Teaching     | <input type="checkbox"/> Pharmaceutical Manufacturer                                     |
| <input type="checkbox"/> Home Care/Hospice          | <input type="checkbox"/> Physician Practice  |
| <input type="checkbox"/> Hospital                   | <input type="checkbox"/> Rehabilitation  |
| <input type="checkbox"/> Hospital/Teaching          | <input type="checkbox"/> Retail Pharmacy   |
| <input type="checkbox"/> Integrated Delivery System | <input type="checkbox"/> Third-Party Billing   |
| <input type="checkbox"/> Integrated Health System   | <input type="checkbox"/> Other (please list below)                                       |
| <input type="checkbox"/> Laboratory                 |  |
| <input type="checkbox"/> Law Firm                   |  |

List others not listed here:

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#### What certifications do you hold? Select all that apply.

- |                                |                                |                                |                               |
|--------------------------------|--------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> BA    | <input type="checkbox"/> CHE   | <input type="checkbox"/> FHFMA | <input type="checkbox"/> MSN  |
| <input type="checkbox"/> BBA   | <input type="checkbox"/> CHP   | <input type="checkbox"/> JD    | <input type="checkbox"/> MT   |
| <input type="checkbox"/> BS    | <input type="checkbox"/> CHPC® | <input type="checkbox"/> LLM   | <input type="checkbox"/> NHA  |
| <input type="checkbox"/> BSN   | <input type="checkbox"/> CHRC® | <input type="checkbox"/> MA    | <input type="checkbox"/> PhD  |
| <input type="checkbox"/> CCEP® | <input type="checkbox"/> CIA   | <input type="checkbox"/> MBA   | <input type="checkbox"/> RHIA |
| <input type="checkbox"/> CEM   | <input type="checkbox"/> CPA   | <input type="checkbox"/> MHA   | <input type="checkbox"/> RHIT |
| <input type="checkbox"/> CCS   | <input type="checkbox"/> CPC   | <input type="checkbox"/> MPA   | <input type="checkbox"/> RN   |
| <input type="checkbox"/> CCS-P | <input type="checkbox"/> CPHQ  | <input type="checkbox"/> MPH   |                               |
| <input type="checkbox"/> CFE   | <input type="checkbox"/> DDS   | <input type="checkbox"/> MS    |                               |
| <input type="checkbox"/> CHC®  | <input type="checkbox"/> ESQ   | <input type="checkbox"/> MSHA  |                               |

List others not listed here:

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# REGISTRATION

## Physician Practice/Clinic Compliance Conference

October 16–18, 2011 | Doubletree by Hilton Hotel Philadelphia City Center | Philadelphia, PA

### CONTACT INFORMATION

MR.  MRS.  MS.  DR.

HCCA MEMBER ID

FIRST MI LAST

CREDENTIALS (CHRC®, CHC®, ETC.)

TITLE

PLACE OF EMPLOYMENT

ADDRESS

CITY STATE ZIP

PHONE

FAX

E-MAIL (REQUIRED FOR CONFIRMATION NOTIFICATION & CONFERENCE INFORMATION)

### SESSION SELECTION

Please indicate below which sessions you would like to attend. This information will be used in planning. You are not obligated to attend selected sessions.

**Sunday** (additional fees apply after 9/8/11)

PRE-CONFERENCE AM  P1 (8:00 – 10:00 AM)  
 P2 (10:15 AM – 12:15 PM)

PRE-CONFERENCE PM  P3 (1:30 – 3:30 PM)  
 P4 (3:45 – 5:45 PM)

#### Monday

11 AM – NOON	1:00 – 2:00 PM	2:30 – 3:30 PM	4:00 – 5:00 PM
<input type="radio"/> 101	<input type="radio"/> 201	<input type="radio"/> 301	<input type="radio"/> 401
<input type="radio"/> 102	<input type="radio"/> 202	<input type="radio"/> 302	<input type="radio"/> 402

#### Tuesday

11:00 AM – 12:00 PM	1:00 – 2:00 PM	2:15 – 3:15 PM
<input type="radio"/> 501	<input type="radio"/> 601	<input type="radio"/> 701
<input type="radio"/> 502	<input type="radio"/> 602	<input type="radio"/> 702

**HEALTH CARE COMPLIANCE ASSOCIATION**  
6500 Barrie Road, Suite 250, Minneapolis, MN 55435  
888-580-8373 (p) / 952-988-0146 (f)  
www.hcca-info.org / helpteam@hcca-info.org

### REGISTRATION

- HCCA Members ..... \$745
- Non-Members ..... \$845
- Membership Renewal & Registration ..... \$1,040
- New Membership & Registration ..... \$945  
NEW MEMBERS ONLY. DUES REGULARLY \$295 ANNUALLY.
- Pre-Conference Registration AM ..... \$125
- Pre-Conference Registration PM ..... \$125
- Physician Practice/Clinic Compliance Conference Binder ..... \$45

**TOTAL:**

### PAYMENT OPTIONS

**Mail check to:** HCCA | 6500 Barrie Road, Suite 250 | Minneapolis, MN 55435

Fax to: 952-988-0146

Invoice me | Purchase Order # \_\_\_\_\_

Check enclosed

I authorize HCCA to charge my credit card (choose below)

CREDIT CARD:  AmericanExpress  Diners Club  MasterCard  Visa

CREDIT CARD ACCOUNT NUMBER

CREDIT CARD EXPIRATION DATE

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

PGPC11

Please fax your completed registration form with payment information to 952-988-0146, or visit [www.hcca-physician-conference.org](http://www.hcca-physician-conference.org) to register online.

## HOTEL INFORMATION

**The block of rooms at the DoubleTree is nearly sold out.** HCCA is currently looking into alternative properties for your hotel stay. If you would like to be notified when additional rooms become available, please email Jodi Erickson Hernandez at [jodi@hcca-info.org](mailto:jodi@hcca-info.org).

DoubleTree by Hilton Hotel Philadelphia Center City  
237 South Broad Street, Philadelphia, Pennsylvania  
Phone: 1-800-222-TREE | Fax: 215-893-1664

A special rate of \$179.00 per night, plus tax, has been arranged. Please make your reservations directly with the hotel and mention HCCA's Physician Practice/Clinic Compliance Conference to receive the reduced rate. Reservations will be accepted at the group rate until Thursday, September 22, 2011, or until the group block is sold out, whichever comes first. Reservations received after this date, or after the group block is filled, will be accepted based on space and rate availability. Individual reservations may be canceled up to twenty-four (24) hours prior to arrival without charge. If individual reservations are not canceled 24 hours prior to arrival, a cancellation penalty equal to one night's room and tax will be charged unless the cancellations are due to illness. If you wish to make online reservations at this rate, visit [www.hcca-physician-conference.org](http://www.hcca-physician-conference.org) and click on the "Arrangements" tab.

## CONTINUING EDUCATION UNITS

Please see page 8 for a listing of Continuing Education Units offered.

NO AUDIO OR VIDEO RECORDING OF  
HCCA CONFERENCES IS ALLOWED.

**HCCA**net  
community.hcca-info.org

## REGISTRATION TERMS & CONDITIONS

Checks are payable to HCCA. Credit cards accepted: American Express, Diners Club, MasterCard, or Visa. HCCA will charge your credit card the correct amount should your total be miscalculated.

**Group Discount:** Each individual in a group of five or more will receive \$100 off his/her registration fee. Please complete a registration form for each attendee and fax or mail them in simultaneously.

**Tax Deductibility:** All expenses incurred to maintain or improve skills in your profession may be tax deductible; including tuition, travel, lodging and meals. Please consult your tax advisor (Federal Tax ID # 23-2882664).

**Cancellations/Substitutions:** No refunds will be given for no-shows or cancellations. You may send a substitute or receive a conference credit. If you have questions, please call HCCA at 888-580-8373. Additional charges may apply. Cancellation by telephone is NOT valid. Please fax written cancellations to 952-988-0146 or e-mail [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org).

**Dress Code:** Business casual dress is appropriate.

**HCCA Is Going Green:** Attendees will receive electronic access to the course materials. Attendees will not automatically receive printed binders. If you would like to purchase binders for \$45, please select that option on the registration form.

**Prerequisites:** None.

**Questions/Concerns:** Contact HCCA at 888-580-8373 or e-mail [helpteam@hcca-info.org](mailto:helpteam@hcca-info.org).



6500 Barrie Road, Suite 250  
Minneapolis, MN 55435  
[www.hcca-info.org](http://www.hcca-info.org)

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# Physician Practice/Clinic Compliance Conference

**OCTOBER 16–18, 2011**

PHILADELPHIA, PA | Doubletree by Hilton Hotel Philadelphia City Center

[www.hcca-physician-conference.org](http://www.hcca-physician-conference.org)